



in action

FOCUS ON CORPORATE RESPONSIBILITY

OSI AUSTRALIA demonstrates “GenerOSity”

New group designates local Ronald McDonald House as first fundraising recipient

Eagle Farm, Australia, March 1, 2011 –When deciding what action items should be initiated for social accountability in 2011, the employees of OSI Australia in Eagle Farm did not have to look too far to see that they had a fantastic caring community amongst their employees. During the January 2011 floods in Brisbane, Queensland, these employees were very quick and keen to undertake fundraising activities to help people affected by those floods. They chose to organize a group to formalize these kinds of efforts and focus their energy on more people in need.

GenerOSity was formed in March 2011 and comprises a committee of representatives from each work area. The committee members consult with their team and nominate a charity for each quarter’s fundraising. The first recipient selected was the local Ronald McDonald House, who recently extended their services as a temporary home for an Eagle Farm site night shift coordinator when his new baby was born prematurely. On RMH’s Wish List for 2011 are 50 new televisions – one for each guest room. The OSI team is committed to raise enough funds to buy ten televisions and is well on its way to meeting that goal.

The group’s fundraising efforts include regular payroll deductions for employees in support of monthly events; participation in raffles and lotteries to raise funds; and a loose change collection to make every cent count. The committee has already received requests for support in forthcoming quarters and it will be formalizing the activity with a Charter.

The next step is to challenge individual departments with generating new fundraising events so everyone can embrace GenerOSity. OSI Australia wants to champion this aspect of social responsibility and make a positive impact within their community, as well as lead by example for other OSI locations around the globe to duplicate such efforts.

– more –

About OSI

For over 50 years, the OSI Group, LLC has been a global leader in supplying value added protein items and other food products to leading foodservice and retail brands. They are a privately held corporation with more than 40 facilities in 17 countries. Their global headquarters is located outside of Chicago in Aurora, Illinois, USA.

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generOSItv

OSI Eagle Farm's community giving program

March – June 2011 Program

Who are we supporting: Ronald
McDonald House at Herston



What are we buying: 55 cm (22") TV –
approximately \$300 each – target of **10**
TVs (they need 50 – one for each room)

How are we raising money this quarter:

1. Payroll deductions: 26 employees have already signed up guaranteeing over \$1000. It's never too late to sign up and show your support. **Forms are available from HR or payroll.**
2. Easter Raffle – 10 kg block of chocolate and Gift Basket for 2nd and 3rd prize – 250 lucky squares @ \$2 each – ticket sales start mid March
3. Powerball Surprise Lotto – starts May and runs for 5 weeks – choose a number between 1 and 45 for your chance to win up to \$50 a week!
4. June Movie Madness – win Gold Class movie tickets or Movie Money in this month's raffle
5. Loose Change tin – coming soon - put your loose change in our tin located next to the vending machines

Photos of Ronald McDonald House at Herston



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