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OSI Group Leadership Supports 'Three Sames' Campaign in China

[OSI Group](#) was a key participant in the 'Three Sames for All Households' campaign in Shanghai at the SIAL China 2017 event, held May 17-19, 2017.

This event gathered representatives from government agencies, shopping malls, super markets and manufacturers, as well as aviation and cruise catering providers, all of whom will make concerted efforts to promote this campaign. "Three Sames" is a powerful program that enhances transparency and integrity by ensuring that domestic and export products are produced on the same line, with the same standards, and at the same quality level, whether intended for the domestic Chinese consumer or for export markets.

OSI President and COO [David McDonald](#) delivered a powerful opening ceremony speech to express OSI's support and acknowledge that the campaign is the right policy at the right time for China.

"OSI was one of the earliest foreign enterprises registered to export meat products from China," McDonald announced to the crowd. "We have a long history of consistently applying the highest [global quality and food safety](#) standards, regardless of where our products are distributed."

Additionally, [Ken Petersen](#), SVP Quality Assurance and Regulatory Affairs provided food supervision training for the Shanghai Entry-Exit Inspection and Quarantine Bureau managers in attendance. During this training session, he explained the practice and experience of the American government's inspection and quarantine policy; the use of Hazard Analysis and Critical Control Points (HACCP) systems; and recall and law enforcement regarding meat products.

In China, OSI produces and markets three major brands: An Weijia, Ou Jueshi and Ou Xi. These three brands focus on meat, pasta and poultry products, respectively. The brands present the finest tastes for consumers and are produced under OSI's highest global quality and food safety standards, perfectly meeting the guidelines of the "Three Sames" campaign.



OSI President and COO David McDonald speaks to the crowd about OSI's support of the 'Three Sames for All Households' campaign at SIAL China in May. A female interpreter translates his English message into Chinese while Brent Afman, Senior Vice President and Managing Director, OSI Asia Pacific and Ken Petersen, Senior Vice President, Quality Assurance and Regulatory Affairs, OSI Group, listen to his speech.

About OSI

For more than 60 years, OSI Group, LLC has been a global leader in supplying value-added protein items and other food products to leading foodservice and retail brands. It is a privately held corporation with more than 65 facilities in 17 countries. The company's global headquarters is located outside of Chicago in Aurora, Illinois, USA.

A World of Food Solutions

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